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Media Contact: Tracey Werner, Blabbermouth Communications
610-730-4515; tracey@blabbermouthcommunications.com

THE SHOPPE AT HOTEL BETHLEHEM CREATES SECOND ANNUAL COLLECTIBLE CHRISTMAS TIN WITH BAZZINI AND BETHLEHEM ARTIST SERGEI YARALOV

BETHLEHEM, PA – *October 31, 2015* – Last year when Historic Hotel Bethlehem introduced its limited edition Christmas tin filled with Bazzini peppermint bark that featured a custom painting of Main Street Bethlehem on its lid, General Manager Dennis Costello knew it would be popular but he didn't realize quite how popular. The collectible item proved to be so successful that it sold out well in advance of the holidays.

This year the three local business have partnered again, to produce a limited edition tin sold only at The Shoppe at Hotel Bethlehem. The lid of this year's tin features a new original painting by Yaralov Gallery Owner and artist Sergei Yaralov of Historic Hotel Bethlehem during the holiday season. It truly captures the "spirit of Christmas" in Bethlehem.

On Saturday, November 14 The Shoppe at Hotel Bethlehem will hold a premiere event and tin signing from 11-2 p.m. Hotel Bethlehem Managing Partner Bruce Haines, Bazzini Owner Rocco Damato, and artist Sergei Yaralov owner of Yaralov Gallery, will be on-hand to sign the tins and customers who purchase them that day will have a special holiday keepsake.

The tins will once again be filled with peppermint bark candy from Bazzini, a confection and nut company in Allentown. They retail for \$16.99 and are sold exclusively through The Shoppe, which is located inside the hotel on its lower level on Main Street . To ensure that they get their tins, collectors can pre-order them now by contacting The Shoppe at 610-849-4003. The tins make a very special gift for anyone on your list.

The Historic Hotel Bethlehem is located in Bethlehem, Pa. in the heart of Bethlehem's nationally registered historic district. The Hotel is a proud member of *Historic Hotels of America*. Experience world-class service, charming guest accommodations and award-winning cuisine, all on a site that has been warmly welcoming guests since 1741. www.HotelBethlehem.com